



BOOKFEST ST. LOUIS

IN THE CENTRAL WEST END

2017 SPONSORSHIP OPPORTUNITIES

ABOUT THE EVENT

Celebrate the Central West End's literary heritage at the first-annual BookFest St. Louis, presented by the Left Bank Books Foundation. The event, to be held Saturday, Sept. 23, 2017, will take place in a festival area along McPherson Avenue and in venues throughout the neighborhood.

Featuring 30+ authors of regional and national significance, literary crafts, book sales, author talks, panels, Q&As, live music and more. The event will be free and open to the public.

Also featuring a ticketed keynote address on Friday, Sept. 22, 2017.

CONTACT

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WWW.BOOKFESTSTL.COM

SPONSORSHIP LEVELS

We offer several levels of sponsorship options — from \$500 to \$10,000. Each option comes with a variety of benefits designed to give your company or business positive exposure before and during the event.

PRESENTING SPONSOR (EXCLUSIVE) — \$10,000

- Premium logo placement/sponsor acknowledgement in all marketing materials, including:
 - Posters placed at neighborhood businesses and key locations in the community
 - Event eblasts to more than 5,000 subscribers
 - Via sponsored social media posts, on website, in print ads and in the festival program
- Exclusive rights to sell event author books at the festival
- Speaking opportunities at keynote event and throughout the festival
- One 10'x20' booth in the festival zone
- 10 tickets to the keynote event on Sept. 22
- Dedicated blog post on www.cwescene.com

NOVEL LEVEL SPONSOR — \$5,000

- Banner recognition at main stage within the festival zone
- Logo placement/sponsor acknowledgement in all marketing materials, including:
 - Posters placed at neighborhood businesses and key locations in the community
 - Event eblasts to more than 5,000 subscribers
- Via social media posts, on website, in print ads and in the festival program
- Speaking opportunities and an opportunity to present a panelist at the main stage
- One 10'x10' booth in the festival zone
- Six tickets to the keynote event on Sept. 22

MEMOIR LEVEL SPONSOR — \$2,500

- Logo placement on sponsor banners and in all marketing materials:
 - Posters placed at neighborhood businesses and key locations in the community
 - Event eblasts to more than 5,000 subscribers
- Via social media posts, on website, in print ads and in the festival program
- One 10'x10' booth in the festival zone
- Two tickets to the keynote event on Sept. 22

SHORT STORY LEVEL SPONSOR — \$500

- Logo placement on sponsor banners and in all marketing materials, including:
 - Posters placed at neighborhood businesses and key locations in the community
- Event eblasts to more than 5,000 subscribers
- Via social media posts, on website, in print ads and in the festival program