

BookFest St. Louis

Presented by Left Bank Books

2018 Sponsor Packet

Presenting Sponsor

Premium logo placement and sponsor acknowledgement in all BookFest marketing materials including:

- Posters placed at neighborhood businesses & key locations in the community
- CWE event eblasts with more than 5000 subscribers
- Social media posts
- Event webpage
- Print ads
- Book Fest program

Logo/Name placement on all event signage

Exclusive rights to sell event author books at the event

Speaking opportunities at Keynote event and throughout the festival

Dedicated blog post about your business on CWEScene.com and shared via sponsored social media posts

10 x 20 booth in the festival zone

Novel Level Sponsor - \$3,000

Banner Recognition at the main stage at the Book Festival

Logo placement and sponsor acknowledgement in all BookFest marketing including:

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- CWE event eblasts with more than 5000 subscribers
- Event webpage

- Book Fest Program

Speaking opportunities and opportunity to present panelist on the main stage

One 10 x 10 booth in the festival zone

Memoir Level Sponsor - \$1,500

Logo included on sponsor banners

Logo placement and sponsor acknowledgement in all BookFest marketing including:

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- CWE event eblasts with more than 5000 subscribers
- Event webpage
- Book Fest Program

One 10 x 10 booth in the festival zone

Short Story Level Sponsor - \$500

Logo included on sponsor banners

Logo placement and sponsor acknowledgement in BookFest marketing including:

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- Book Fest Program